

MARKETING STRATEGIES



Identify problem and share what you offer as the solution

Testimonials for results

1: DEFINE THE PROBLEM THAT YOU HAVE THE SOLUTION FOR.

Discover Your Rich Mind – how are people not thinking from a rich mind?

Discover the Artist within – what new ways to think are you offering them to be a better artist?

Restore Your Health Through the Power of Your Theta Mind

Increase Wealth and Happiness Through the Power of Your Mind –

In other words choose what is your field – find a title that answers the problem you are going to talk about solving in your copy

2: EXPLAIN YOUR SPECIFIC UNIQUE SOLUTION TO THE PROBLEM

The Benefit of thinking from a rich mind set in theta.

Overcoming beliefs and ideas about being a well paid artist, or increasing their artist skills or both

Health is the foundation for living a great life. You have the power to improve your health through your theta thinking mind – Discover how.

There is a certain science to being rich and wealthy and you can do it through the power of your mind. You are biologically designed for greatness.

3: RESULTS

Share some One command testimonies of results – what others have accomplished by attending the seminar – what you have accomplished by applying the teaching of the seminar to your life.